



Voice of the Shuswap Broadcast Society
CKVS-FM 93.7

P.O. Box 1052 #30 – 451 Shuswap St SW Salmon Arm, BC V1E 4P2

Sponsorships and Advertising

(All prices include gst)

Sponsorships:

Standard Hour : \$105.00 per month

One hour program, once per week four times per month

- 4 Sponsor messages per program hour
- Sponsor mention in (randomly played) show promo
- Sponsor mention on program's web page description

**Sponsor Message : up to 30 sec. includes name of business, contact information, and brief description of the business.*

Hour of Music : \$52.50 per month

One hour of un-hosted music once a week (no repeats) between 9am & 9pm

- 3 sponsor mentions per hour (with tag line)
- 1 produced advertising spot to air during the week
- Sponsor's choice of genre per hour, or automated mixed music.

**Sponsor Mention: name of business only*

Listen on Demand: \$52.50

Sponsor a program we've saved on our website for visitors to listen to at their convenience.

Spot Mention

Sponsor of regular short announcement (e.g. Road Report or Weather)

- 1 Sponsor mention before announcement \$5.25 per spot
- 2 Sponsor mentions, bookending announcement \$10.50 per spot

NOTE: Sponsor Mentions/Messages will not include any promotions or endorsements

Advertising: \$47.25 for 5x 30sec spots, additional spots \$5.25 each

Our advertising is flexible to suit your needs. Choose as many as you need. Just give us the copy, or we can write the copy from info you provide. We'll produce the audio and send you a proof. If you want, you can come in and voice it yourself!