



Voice of the Shuswap Broadcast Society
CKVS-FM 93.7

P.O. Box 1052 #30 – 451 Shuswap St SW Salmon Arm, BC V1E 4P2

Sponsorships and Advertising

(All prices include gst)

Sponsorships:

Standard Hour : \$105.00 per month

One hour program, once per week four times per month

- 4 Sponsor messages per program hour
- Sponsor mention in (randomly played) show promo
- Sponsor mention on program's web page description

Hour of Music : \$52.50 per month

One hour of un-hosted music once a week (no repeats) between 9am & 9pm

- 3 sponsor mentions per hour (with tag line)
- 1 produced advertising spot to air during the week
- Sponsor's choice of genre per hour, or automated mixed music.

Listen on Demand: \$52.50

Sponsor a program we've saved on our website for visitors to listen to at their convenience.

Spot Mention

Sponsor of regular short announcement (e.g. Road Report or Weather)

- 1 Sponsor mention before announcement \$26.25 per month
- 2 Sponsor mentions, bookending announcement \$42 per month

Sponsor Message : up to 30 sec. includes name of business, contact information, and brief description of the business.

Sponsor Mention: name of business only

NOTE: Sponsor Mentions/Messages will not include any promotions or endorsements

Advertising: \$78.75 for 5x 30sec spots additional spots \$10.50 each

Our advertising is flexible to suit your needs. Choose as many as you need – minimum of 5 on first order to cover production costs. Just give us the copy, or we can write the copy from info you provide. We'll produce the audio and send you a proof. If you want, you can come in and voice it yourself!