



September 2012 news:

Renewal reminder: please keep your membership current. Dues are payable by February 28 of each year. You must be a member in good standing to participate in station activities.

On August 21, 2012, the CRTC approved our application for a broadcast license. On September 4, VSBS received a letter of authority from Industry Canada permitting us to commence construction of the station.

The VSBS board at a September 6 meeting authorized the establishment of our radio transmitter at the top of Tappen Mountain. Our antenna will be co-located on a communications tower owned by Mascon Cable Systems. During the week of September 10 to 14, an equipment shelter was acquired from Big Steel Box, modified for our use and delivered to the tower location. In the following weeks our antenna will be placed on the tower and our transmitter equipment will be installed, inspected and undergo a period of on-air testing.

If all goes smoothly, the station should be able to commence live broadcasts in November.

Leah Shaw presented another Radio Skills Workshop on Sept 5, 8 & 9. The class was fully booked and prepared more VSBS members for the opportunity to volunteer as program producers. Further classes are planned in the coming months. The course outline includes:

- policies (VSBS & broadcast standards, ethics)
- programming overview (spoken word, music show/DJ, news, documentaries, field recording)
- interviewing, writing, editing (vetting), on-air performance
- Audacity basics – recording, mixing and editing your projects
- being a volunteer at VSBS (opportunities and jobs)
- Studio know-how (DJ, interview set-up), tower and broadcasting details for VSBS

A good way to stay in the loop as our station progresses is by following our Facebook presence. If you are a Facebook user, please join our [group](#). If not, you can still view our Facebook page "[VoiceoftheShuswap](#)". We are always adding to the comments and photo galleries.

VSBS has implemented a 'member card' program. Each member in good standing will receive a non-transferrable plastic identification card with a name strip and an expiry date. Members will get access to deals and promotions at participating businesses. There is a member card page on the VSBS web site which lists the businesses and the corresponding offers. The cards should be available to issue before the year end.

Directors Kate Fulton and Marcus Smith have tendered their resignations, leaving two vacancies. The board has appointed member Joyce Jackson to fill one of the vacancies until our February 2013 AGM.

Links:

<http://voiceoftheshuswap.ca/>

<http://www.facebook.com/VoiceOfTheShuswap>

<http://www.twitter.com/radioshuswap>

<http://www.facebook.com/groups/50309806335/>

Dan White, VSBS Secretary