



January 2015

Goals:

- Coordinate volunteers to help out in various station activities
- Make more local citizens aware of our station and encourage them to try it!
- Hire - on commission - a marketing/salesperson

There are so many great reasons to support Community Radio: try it and find out what you're missing! FM 93.7



We are not driven by commercial mandates or making money. We draw people from areas of the community that are typically missed by mainstream media. We are the Shuswap, in all our diversity of ideas and backgrounds.

We Are Two Years Old

Meeting milestones and overcoming challenges have been the focus of this past year at Voice of the Shuswap. We are very proud of our volunteer broadcasters and have added six new shows in the past few months! ♥

At our monthly board meetings we are starting to discuss growth plans that include remote broadcasts, improved on-air studio set up and purchasing new equipment! ♥

In our original meetings, dating back years before CKVS began its broadcasting, we had huge community input. If you were one of these people, perhaps you'll consider getting involved again with your community radio. ♥

Our expanded First Nations programming and partnerships is one of the areas we are most proud. Louis Thomas from the local Secwepemc nation has been recruiting dozens of new First Nations listeners, producers and editors. Have you tried out the Secwepemc "Word of the Day"? ♥

Shirley Herrington has accepted the role of Volunteer Coordinator – expect a call from her soon! ♥

We've put through more than 100 Radio Skills trainees. Are you one of them? It's time to pitch your show! Our next Radio Skills course is coming up soon – sign up now by calling, dropping in or emailing.

News & Highlights

SILVERBACKS LIVE! We are broadcasting the Silverbacks away games live! We live stream and live broadcast through 93.7 or Live Streaming at voiceoftheshuswap.ca.

Digitizing History - A Job Creation Partnership will allow us to restore audio from cassette recordings of the late Dr. Mary Thomas for archive and broadcast on CKVS.

The Big 100! Congratulations to CKVS broadcasters Edgar Murdoch & Hugo Rampen on reaching the 100 show milestone!

Our thoughts and condolences go out to our late broadcaster, Brian Morris jr. His popular music program was Vinyl Suitcase and won the hearts of many listeners.

YOUR HELP NEEDED

Every day at the studio the phone rings. Much of the time, there's no one there to answer it. It would help us – and our long suffering Office Coordinator, Jeanette Clement, if we could have a few volunteers spend an hour or so one day a month, answering the phone and taking care of some small office tasks.

If you're inspired and can help with some editing, data entry, log checking and, of course answering the phone, please contact us – by email! Let us know what days and times you would be available and we'll be in touch with you.

This past year we partnered with two other Community Radio stations for a grant application: Powell River and Cortes Island. Its on-going success has generated new shared programming, station management ideas and an increasing network of support for our often isolated world of Community Radio. Listen in the New Year for new programming from these locations. ♥

Thank you again for the fabulously successful fund raising event at Shuswap Theatre last summer! We raised our goal: \$10,000. It's gone into our monthly overhead, equipment repairs and a small staffing top up.

COMING SOON!

**Annual General Meeting
Feb 24th | 7pm
Downtown Activity Centre**

**DAC / CKVS
Joint Concert Series
in the DAC library:**

>Jan 30
Sarah Jane Scouten
>February 27
Dan and Laurel
>April 10
Scott Cook (trio)
>May 1
Sherman Doucette

**Tix available at DAC or
CKVS.**

Current Show Summaries Visit our website: voiceoftheshuswap.ca for broadcast times and days.
Ask us how to sponsor a show!

Acoustic Avenue – Ted Crouch
Presenting the new music of emerging and established artists across all genres

All Over The Map – Dale (Bushy) Bush
World music with a weekly focus on different parts of the globe

Artscape – Tracey Kutschker
Interviews and discussions on visual arts exhibitions at Salmon Arm Art Gallery and other local venues

Audio Events Calendar – Leah Shaw
A daily summary of Shuswap activities ranging from music events to seasonal meetings Sponsor: **FriAm**

Bach To The Beatles – Chris Schon
Appreciating classics from Bach to the Beatles

Darklighter – Rick Robinson
Heavier rock from the well known to the obscure, and a surprise genre or two Sponsor: **Gudie Hupfauer**

Driving Through My Memories – Edgar Murdoch
18 wheeler fact, fiction, music and info. Ride around North America with Ed
Sponsor: **Salmon Arm Proair Heating and Cooling**

Festival Radio – Hugo Rampen
Insight into music festivals past and present

Indie Beat – Mae Wandinger
Playing the best of Indie music with featured artists each week

Let's Make a Difference – Jeanne Hill
Noteworthy citizens active in the arts, business, wellness and education sectors. Interviews, with musical variety

Live in the Shuswap – [Richard Sevigny](#)
Showcasing the best in local concerts by local performers

Music of Faith & Inspiration – *An hour of musical selections to inspire you*

Punk in Drublic – Alison Chainz
Punk music, news, and a bit of twisted humour (warning: some lyrics may be offensive)

Shuswap Dance Fever – Cosmin Man
(Trance) music to warm you up before you go out on a Saturday night

Shuswap Legends
Sepwepemc Legends rewritten for children and adults alike Sponsor: **Tim Hortons**

Shuswap Pet Report – Hugo Rampen
Pets available for adoption, pet care, and SPCA news

The Core of the Matter – Steve Corrie
Talk/ interviews with area personalities to enlighten, inform and entertain. Sponsor: **Askew's Foods**

The Legacy of Mary Thomas
Digitized recordings of Interviews & lectures featuring the late Mary Thomas.

The Morning Show – Trevor Schaafsma and Brent Ross
Talk and interview, news, music, opinion

What So What?– Jerre Paquette
Challenging facts & myths about food, its surprising links to our life styles, the world of politics, and the influence of economics
Sponsor: **DeMille's Farm Market**