

Become A Member

A membership with Voice of the Shuswap is only \$20 per calendar year. Become a life-time member with a one-time purchase of \$200.

Memberships support the station financially, All members in good standing have the right to vote at our AGM, and may stand for Board election after a six month period.

Name _____

Address _____

Email* _____

Phone _____

Yearly Membership (\$20) _____

Lifetime Membership (\$200) _____

Donation _____

Total: \$

- ☐ I would like to volunteer
- ☐ Sign me up for Radio Skills
- ☐ Please email me the weekly newsletter

Signature: _____

*Email addresses will be used for contact purposes to advise members of upcoming AGMs or special events. CKVS will not sell or share your email address.

HOW TO SUPPORT COMMUNITY RADIO



Sponsorship

A weekly program Sponsorship is an easy way to let listeners know that you believe in giving back to the community.

Four times during the program, the show host will announce your business name, your contact information, location, and give a brief description of what you do.

The host will also include your name on the show's randomly played promotional spot.

Your business name will be listed as the sponsor in the program's description on our website, and linked to your webpage.

Your logo will be included on our sponsor sign which is displayed at our fundraisers and events we attend.

Sponsorship of a once a week, one hour program is only \$100.00 a month plus gst.

If the program repeats during the same week, all your sponsor messages will be included at no extra charge.

Affordable Advertising

All 30 second ad spots are only \$6.00 each.

You may write the spot, or we'll write it for you with information you provide. You may voice the spot, or we'll voice the spot for you.

We require a minimum order of 5 spots to start, with a set-up fee to cover production costs.

Initial 5 spots plus set up: \$55 plus gst.

Additional spots: \$6 each plus gst.

Charities and non-profits receive a discount.

Other ways to support community radio in the Shuswap

Donations:

Drop by our studio or go to voiceoftheshuswap.ca and click on our donation button. As a non-profit our receipts are not tax deductible. However, if you make your cheque out to the First United Church and note that you'd like your donation applied to the CKVS fund, they will be happy to send you a tax receipt.

Become a Sustaining Supporter:

You can sign up via our website to regularly donate the sum of money of your choice.

Fill up at the Co-op Gas Bar:

When you fill up, use our membership number
58100

At the end of the year we'll get a dividend cheque

Attend our Fundraising Events:

Come out and have some fun with us. Take part in our silent auctions and enjoy the local musicians we hire to provide the evening's entertainment!

Buy a Square Foot of the Station

One of 851 square feet of the station could be yours with a \$50 donation to our renovation fund. Make your cheque out to the First United Church, get a tax receipt, and we'll publicly display your name in the station when the renovations are finished.

CKVS-FM is not a commercial radio station.

We're required to play a mix of genres, 35% Canadian content, and air 19 hours of locally produced spoken word per week.

We choose to avoid Top 40.

We support local musicians and encourage our members to create quality programming based on their interests.

We are *not* government funded.

Like other community radio stations across Canada, our survival depends on the support of the community we serve.

We are



CKVS Radio Skills and Mount Royal University graduate, Dylan Dodge now co-owns his own media production company in Calgary.

Our Vision:

The Voice of the Shuswap Broadcast Society (VSBS) operates a radio station that strives to cultivate a well informed, engaged and inclusive Shuswap community.

Our Mission:

Through innovative, high quality programming, we are creating a medium for the balanced expression of the rich and diverse voices of the Shuswap, to educate, inform and entertain.

COMMUNITY FOCUSED

Community Events Calendar

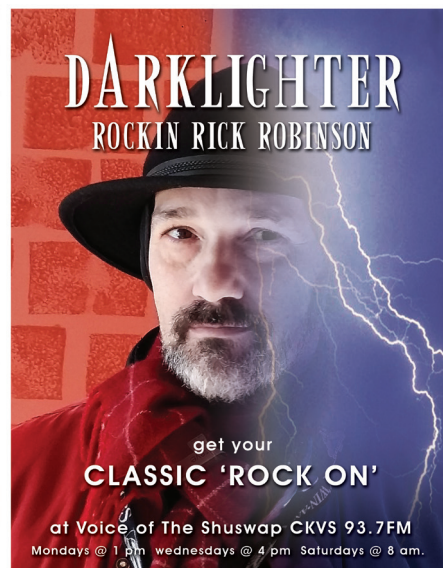
Airing three times a day, five times a week, all non-profits and charities are invited to send us basic information about their fundraiser or event.

This is a free service.

Community Voices

Our Monday morning program showcasing the many voices of our community as well as updates from local organizations, human interest stories, interviews, safety topics, and more.

Your Community, Your Voice



Rick Robinson is a special needs man whose dream was to have his own radio show. To date Rick has produced over 300 radio programs for Voice of the Shuswap!



CKVS-FM 93.7

Voice of the
Shuswap

Community Radio

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