



Voice of the Shuswap Broadcast Society  
**CKVS-FM 93.7**

---

P.O. Box 1052 #202 – 450 Okanagan Avenue SE Salmon Arm, BC V1E 4P2

## Vision and Mission Statements

### VISION:

The Voice of the Shuswap Broadcast Society (VSBS) operates a radio station that strives to cultivate a well-informed, engaged and inclusive Shuswap community.

### MISSION:

Through innovative, high quality programming, we are creating a medium for the balanced expression of the rich and diverse voices of the Shuswap, to educate, inform and entertain.